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Mondelez Hellas SA

Nationwide Distribution Network: Here you will find the nearest point of sale - distribution - online store - of our products.

Proposal to Mondelez Proposal History to Mondelez Home

Dear Mondelez.

You are a leader in your field worldwide.

You have to lead a new product distribution model.

The international most visible emerging situations for humanity and the planet. they impose on everyone and in every direction, economy and good management of the acquired.

Collaborations and collusions are now an absolute necessity instead of competition and mindless expansionism.

With this data, I now take the initiative to propose you a nationwide distribution network, which you already have with the acquisition of chipita, combined for each individual network with an online store, so that you can give the opportunity to every point of sale of your products, for every professional to have direct access to your products from their computer. So that everyone can have the possibility to obtain your products, directly from you, even if they are in the most remote and inaccessible location, without waiting for someone to visit them for this reason.

For these reasons I put my proposal at your disposal, knowledge of which you can receive immediately below.

On the website http://mdlz.gr/ you can post any of your direct partners who have your products, anywhere in the Greek territory.

For example:

<u>http://www.rodos.mdlz.gr/</u> \rightarrow (out of order) you can operate an online store selling exclusively your products, in Rhodes and in the wider Dodecanese

Alternately.

On the website https://spanosthomas.com/ariston/ (temporary web hub for the needs of the presentation) you can give the possibility and the opportunity to your chosen partner in Rhodes Apostolos Asprakis to have and distribute other competing companies' products for reasons of economy and good management in general of the disposal of all similar products that you house in your house which leads the world in the field of snacks so that: Snacking made right & sold properly & economy.

Dear Mondelez.

You, who are a leader in your field, must allow each of your representatives to have competitive products, if possible all of them, of your own.

As you co-exist in all points of sale, from the largest chain of stores to the most remote kiosk in the Greek territory, co-exist in the same distribution network.

Through a common distribution network, powered and represented by a common online store, like this https://spanosthomas.com/ariston/ (temporary web hub for the needs of the presentation), which I recommend to your partner Apostolos Asprakis. You can all promote your products, do your own separate advertising and promotional actions, just like you do in physical stores. Shared distribution network with shared online store.

This is a project that hardly everyone can join, and even nationwide.

But.

Dear Mondelez.

You, as a global leader in your field, can lead the way.

Be sure that everyone is going to follow you because this is what the new, irreversible global situations dictate.

Dear Mondelez.

Give us the opportunity, here on our brilliant island of Rhodes, to pilot this venture.

In any case, my proposal to you is:

I can, and I suggest, create a pan-Hellenic electronic distribution network for you, via the website https://www.mdlz.gr/ adapted to your already existing distribution network.

Whether you decide to exclusively stock your own products, as indicatively in Rhodes via the website http://rodos.mdlz.gr/ → (out of order) Whether you decide to allow each of your representatives - distributors to stock and your competitive products such as indicatively in Rhodes via the website https://spanosthomas.com/ariston/ / (temporary web hub for the needs of the presentation).

Dear Mondelez.

You have earned my respect and appreciation. I have been selling many of your products since I was a child, almost over half a century. I hope that you will give us the opportunity to set an example together and to take the lead in the new situations now imposed by necessity. Whoever adapts to them will survive.

Economy, cooperation and the management of the acquired, must prevail over competition and thoughtless expansionism.

Dear Mondelez.

I am looking forward to your cooperation with me, indeed long-term. Give us the opportunity to lead and lead by example.

Rhodes 26-11-2023

Sincerely,

Thomas X. Spanos. *≯*

























Related Links:

Mondelez International

Network Technical Support:

Website: website@mdlz.gr

E-Shop: <u>eshop@mdlz.gr</u>

Membership / Offers:

Join the Network: info@mdlz.gr

Promotional Actions / News Letter: acymailing@mdlz.gr

Mondelez Greece & Cyprus

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