

Mondelez

REGISTERED TRADEMARK - EUIPO (European Union)

210	Serial number	220	Application date
010755718		March 23, 2012	
111	Registration number	151	Registration date
010755718		December 28, 2012	
551	Kind of mark	180	Expiry date
Individual		March 23, 2032	
550	Type of mark		
Word			
511	Nice classification - NCL		
5, 29, 30, 32, 35, 43			
541	Reproduction of the mark where the mark is represented in standard characters		
Mondelez			

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER	740 NAME AND ADDRESS OF THE REPRESENTATIVE
- Name	- Name
Intercontinental Great Brands LLC	BRANDSTOCK LEGAL RECHTSANWALTSGESELLSCHAFT MBH
- Kind	- Kind
Legal Entity	Legal Person (Association)
- Identifier	- Identifier
347006	11068
- Address	- Address
100 Deforest Avenue, 07936 East Hanover,	Möhlstr. 2, 81675 München
- Country	- Country
USA	Germany

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO
- 5 Beverages and foodstuffs for medical purposes • nutritional and dietetic additives for medical purposes • medicinal herbs • herbal teas • mineral food supplements • chewing gum for medical purposes • antiseptics • dietetic confectionery for medical purpose • medical preparations for slimming purposes • medicinal infusions • vitamin preparations, preparations of trace elements for human and animal use • protein preparations for human consumption • foodstuffs for babies • antiseptics • medical or sanitary disinfectants (excluding soaps) • anti-insect products • insecticides • insect repellents • antiparasitic preparations, antiparasitic collars for animals • animal washes • sunscreen products (sunburn ointments) • antiseptic cotton, absorbent cotton • sanitary pads, napkins and panties • menstruation tampons • breast-nursing pads • sterilising preparations • adhesives for dentures • deodorants, other than for personal use • air purifying preparations • solutions for use with contact lenses • the aforesaid-mentioned products exclude desserts and products predominantly containing dairy or dairy replacements
- 29 Fish and seafood products, all these products in the form of extracts, spreads, canned products, cooked, deep-frozen or dehydrated dishes • preserved, frozen, dried and cooked fruits, mushrooms and vegetables • eggs • edible oils fruit pulp and salads • vegetable salads • tinned fish, vegetables and fruit • pollen prepared as foodstuff • algae essences for food purposes • preserved soya beans for food • soups • clear soups • thick soups • concentrated soups • vegetable juices for kitchen use • preparations for making bouillon • potato products, potato flakes, crisps and chips based on potato • ready-cooked meals made with the above products • peanut butter • bouillon cubes • stock • broths • pickles • processed nuts • vegetable-based spreads and dips • snack mix consisting primarily of processed fruits and nuts • protein-based snack bars • the aforesaid-mentioned products exclude desserts and products predominantly containing dairy or dairy replacements
- 30 Coffee • tea • cocoa • sugar • rice • tapioca • sago • artificial coffee • flour and preparations made from cereals • bread • pastry and confectionery • ices • honey • treacle • yeast • baking-powder • salt • mustard • vinegar • sauces (condiments) • spices • cookies • wafers • waffles • biscuits • chocolate • chocolate products, excluding chocolate mousse • vegetable preparations for use as coffee substitutes • non-medicinal infusions • natural sweeteners • glucose for food • pasta • semolina • dried cereal flakes • cakes • brioches • pancakes • tarts • pies • sugar confectionery • chocolate confectionary • royal jelly for human consumption (not for medical use) • aniseed • star aniseed • malt extract for food • flavourings other than essential oils • aromatic preparations for food • dressings for salads • ketchup • mayonnaise • seasonings • thickening agents for cooking foodstuffs • weeds (condiments) • spices • preserved garden herbs • ice for refreshment • sandwiches • pizzas • snacks made of rice • spring rolls • sushi • tabbouleh • tortillas • tacos • ready-cooked meals made with the above products • coffee extracts • beverages made with coffee and preparations made with coffee • iced coffee • artificial coffee • artificial coffee extracts • preparations and beverages made with artificial coffee • tea • tea extracts and preparations made with tea • cocoa • preparations and beverages made with cocoa • chocolate • preparations and beverages made with chocolate • sugar • natural sweeteners • malt-based preparations for human consumption • chewing gum, not for medical purposes • cereals, water (ice, cubes), frozen confectionery, powder and binding agents (included in this class) for making water (ice) and/or cubes • breakfast cereals

purposes • cereals • water ices • sorbets • frozen confectionery • products and binding agents (produced in this class) for making water ices and/or sorbets • breakfast cereals • muesli • corn flakes • cereal bars • ready-to-eat cereals • pasta, noodles • foodstuffs containing rice, flour or cereals, also in the form of cooked dishes • pasta and ready-to-bake cake dough preparations • soya sauce • products for flavoring or seasoning foodstuffs • horseradish • relishes • barbeque sauces • marshmallows • grain-based snack foods • crackers • flavored and sweetened gelatins • stuffing mixes containing bread • packaged meals consisting primarily of pasta and sauces • bakery products • dough preparations • snack products in the form of popcorn, crisps as well as snack products based on corn, barley, rye or pastry • the aforementioned products exclude desserts and products predominantly containing dairy or dairy replacements

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Mineral and aerated waters and other non-alcoholic drinks • fruit drinks and fruit juices • syrups and other preparations for making beverages • isotonic beverages • lemonades • tomato juice • vegetable juices (beverages) • pastilles and powders for aerated drinks • essences for making beverages • preparations for making liqueurs • beverages containing soya • non-alcoholic beverages containing malt • beers • the aforementioned products exclude desserts and products predominantly containing dairy or dairy replacements

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Advertising • business management • business administration • office functions • rental of vending machines • demonstration of goods • presentation of goods on any communication media for retail purposes, namely sales promotion • commercial information and advice to consumers • organization of exhibitions and trade fairs for commercial or advertising purposes • advertising, including via computer networks in the form of data, text, images, sounds or all combinations thereof for selling products and retailing services as well as provision of information about products for advertising and sales purposes • online advertising on a computer network • providing product catalogues via the Internet • running retail stores (business management) • sales promotion for others • procurement for others (purchasing goods and services for other business) as well as export and import agency in respect of a variety of goods in the field of health, food, beverages, household fittings and equipment, articles and utensils for the kitchen and the household, stationery, electric household appliances, electrical apparatus and printed matter • bringing together for the benefit of others of a variety of goods (excluding the transport thereof) in the field of health, food, beverages, household fittings and equipment, articles and utensils for the kitchen and the household, stationery, electric household appliances, electrical apparatus and printed matter to allow customers to view and buy them conveniently from a wholesaler, also by means of global computer networks (the Internet) • publishing of product catalogues and mail order catalogues (promotional services) • sales promotions relating to products in the field of health, food, beverages, household fittings and equipment, articles and utensils for the kitchen and the household, stationery, electric household appliances, electrical apparatus and printed matter • retail trade and distributorship services also by means of global computer networks (the Internet) in connection with beverages and foodstuffs for medical purposes, nutritional and dietetic additives for medical purposes, medicinal herbs, herbal teas, mineral food supplements, chewing gum for medical purposes, antiseptics, dietetic confectionery for medical purposes, automatic vending machines, automatic dispensers for hot and cold foodstuffs and beverages, related refill components, cartridges and spare parts for these machines and apparatus, electric machines and apparatus for preparing all types of refrigerated, cold or hot drinks including coffee, tea, and chocolate and/or cocoa drinks, cappuccinos (except for electromechanical machines), electric coffee pots, percolators and machines, cartridges and refills for these apparatus and machines including capsules and spare parts for these machines, electronic coffee filters, electric fryers, ice appliances, paper, cardboard and goods made from these materials, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), plastic materials for packaging, printers' type, printing blocks, paper coffee and tea filters, paper or plastic packaging bags, pouches and sheets, paper sheets (stationery), paint boxes (articles for use in school), school supplies, office staples, drawing pins, pencil sharpeners, correcting fluids, paper cutters, pencils, pencil lead holders, rubber erasers, envelopes, files, scrapbooks, books, periodicals, almanacs, pamphlets, writing or drawing books, catalogues, calendars, lithographs, engravings, paintings, posters, geographic maps, newspapers, spools for inking ribbons, sealing machines, postage stamps, greeting cards, postcards, table napkins, household or kitchen utensils and containers, unworked or semi-worked glass (except glass used in building), glassware, porcelain and earthenware, non electric coffee percolators and filters, tea pots, tea and coffee cups, non-electric household or kitchen utensils and receptacles (neither of precious metal, nor plated therewith), cooking pot sets, plates, bowls, tumblers, sweetmeats boxes, not of precious metals, drinking vessels, saucepans, glass boxes, biscuit tins, picnic baskets (fitted-) including dishes, thermally insulated containers for food, vacuum bottles, corkscrews, bottle-openers, isothermic bags, drinking flasks for travellers, non-electric portable coolers, non-electric heaters for feeding bottles, bowls, baskets, for domestic use, not of precious metal, clothing, footwear, headgear, tee-shirts, shirts, skirts, pullovers, sweat-shirts, blouses, jeans, trousers, Bermuda shorts, dresses, polo shirts, coats, jackets, denim jackets, anoraks, waistcoats, overalls, blazers, scarves, sashes for wear, shawls, combinations, salopettes, socks, ankle socks, stockings, tights, nightshirts, pyjamas, dressing gowns, babies' clothes, underclothes for babies, rompers, bonnets for babies, underwear, lingerie, corsets, hosiery, belts, muffler, gloves, ties, braces, headbands, bathing fashion for gentlemen and ladies, bathing trunks, bathing suits, bikinis, bathing caps, beach robes, leisure and city shoes for gentlemen and ladies, children's footwear, caps, hats, work clothing, work shoes, fish, fish and seafood products, all these products in the form of extracts, soups, jellies, spreads, canned products, cooked, deep-frozen or dehydrated dishes, preserved, frozen, dried and cooked fruits, mushrooms and vegetables, jellies, jams, compotes, eggs, edible oils and fats, fruit pulp and salads, vegetable salads, tinned fish, vegetables and fruit, edible jellies, pollen prepared as foodstuff, algae essences for food purposes, preserved soya beans for food, protein for human consumption, soups, clear soups, thick soups, concentrated soups, vegetable juices for kitchen use, preparations for making bouillon, potato crisps, ready-cooked meals made with the above products, milk substitutes, protein preparations for human consumption, whiteners for coffee and/or tea (cream substitutes), peanut butter, bouillon cubes, stock, broths, pickles, processed nuts, vegetable-based spreads and dips, snack mix consisting primarily of processed fruits and nuts, protein-based snack bars, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice, cookies, wafers, waffles, biscuits, chocolate, chocolate products, vegetal preparations for use as coffee substitutes • non-medicinal infusions, natural sweeteners, glucose for food, pasta, semolina, dried cereal flakes, cakes, brioches, pancakes, tarts, pies, sugar confectionery, royal jelly for human consumption (not for medical use), aniseed, star aniseed, malt extract for food, flavourings other than essential oils, aromatic preparations for food, yeast, dressings for salads, ketchup, mayonnaise, seasonings, thickening agents for cooking foodstuffs, weeds (condiments), spices, preserved garden herbs, ice for refreshment, sandwiches, pizzas, snacks made of rice, spring rolls, sushi, tabbouleh, tortillas, tacos, ready-cooked meals made with the above products, coffee extracts, beverages made with coffee and preparations made with coffee, iced coffee, artificial coffee, artificial coffee extracts, preparations and beverages made with artificial coffee, tea, tea extracts and preparations made with tea, cocoa, preparations and beverages made with cocoa, chocolate, preparations and beverages made with chocolate, sugar, natural sweeteners, malt-based preparations for human consumption, chewing gum, not for medical purposes, wafers, caramels, desserts, puddings, ices, water ices, sorbets, frozen confectionery, frozen cakes, ice cream, frozen desserts, powders and binding agents for making ices and/or water ices and/or sorbets and/or frozen confectionery and/or frozen cakes and/or ice cream and/or frozen desserts, breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals, pasta, noodles, foodstuffs containing rice, flour or cereals, also in the form of cooked dishes, pasta and ready-to-bake cake dough preparations, soya sauce, products for flavoring or seasoning foodstuffs, horseradish, relishes, barbeque sauces, marshmallows, grain-based snack foods, crackers, flavored and sweetened gelatins, stuffing mixes containing bread, packaged meals consisting primarily of pasta and sauces, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, isotonic beverages, lemonades, tomato juice, vegetable juices (beverages), pastilles and powders for aerated drinks, essences for making beverages, preparations for making liqueurs, malt • retail trade and distributorship services, also by means of global computer networks (the Internet) in connection with medical preparations for slimming purposes, medicinal infusions, vitamin preparations, preparations of trace elements for human and animal use, foodstuffs and lacteal flour for babies, medical or sanitary disinfectants (excluding soaps), anti-insect products, insecticides, insect repellents, antiparasitic preparations, antiparasitic collars for animals, animal washes, sunscreen products (sunburn ointments), antiseptic cotton, absorbent cotton, sanitary pads, napkins and panties, menstruation tampons, breast-nursing pads, sterilising preparations, adhesives for dentures, deodorants, other than for personal use, air purifying preparations, solutions for use with contact lenses • beers

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Providing of food and drink • self-service restaurants • fast-food restaurants and snackbars • restaurant, cafe and bar services • cafeterias • canteens • food and drink catering services • temporary accommodation, accommodation agencies (hotels, boarding-houses) • hotel services • motel and boarding houses services • beerhouses, tea rooms reservation services for hotels and boarding-houses • holiday camp services (accommodation) • holiday houses • providing campground facilities • day nurseries • retirement homes • boarding for animals • rental of chairs, tables, table linen, glassware • rental of portable buildings • rental of temporary accommodation • rental of conference rooms • rental of tents

RELATED MARKS

300 DATA RELATING TO PRIORITY UNDER THE PARIS CONVENTION AND OTHER DATA RELATING TO REGISTRATION OF THE MARK IN THE

COUNTRY OF ORIGIN

310 Serial number assigned to the first application

324848

320 Date of filing of the first application

March 15, 2012

330 WIPO Standard ST.3 code, identifying the national or regional Office where the first application was made or the organization where the first application was made

SG

390 Data relating to the registration in the country of origin (for instance in the case of a (400) Date(s) of making information available to the public

Claimed

310 Serial number assigned to the first application

T1202084G

320 Date of filing of the first application

February 17, 2012

330 WIPO Standard ST.3 code, identifying the national or regional Office where the first application was made or the organization where the first application was made

SG

390 Data relating to the registration in the country of origin (for instance in the case of a (400) Date(s) of making information available to the public

Claimed

IP OFFICE - EUIPO (European Union)



EUIPO
EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE

- Official status

Registered

- Status date

January 4, 2013

- Region of filing

European Union

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

270 Application language

en