

MDLZ

## INTERNATIONAL REGISTRATION IN FORCE TRADEMARK - Madrid (WIPO)

111	Registration number	220	Application date
1154462		September 20, 2012	
551	Kind of mark	151	Registration date
Individual		September 20, 2012	
550	Type of mark	180	Expiry date
Word		September 20, 2032	
511	Nice classification - NCL(10)		
29, 30, 32, 35			
541	Reproduction of the mark where the mark is represented in standard characters		
MDLZ			

## NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER	740 NAME AND ADDRESS OF THE REPRESENTATIVE
- Name Intercontinental Great Brands LLC	- Name Wilson Gunn
- Identifier 863934	- Identifier 1487634
- Address 100 Deforest Avenue, East Hanover NJ 07936	- Address 5th Floor, Blackfriars House, The Parsonage, Manchester M3 2JA
- Country USA	- Country UK
<b>MADRID SPECIFIC</b>	
812	Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment
SG	

## CLASSIFICATION

511	THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO- NCL(10)
29	fish, fish and seafood products, all these products in the form of extracts, soups, jellies, spreads, canned products, cooked, deep-frozen or dehydrated dishes • preserved, frozen, dried and cooked fruits, mushrooms and vegetables • jellies • jams • compotes • eggs • milk and milk products • edible oils and fats • fruit pulp and salads • vegetable salads • tinned fish, vegetables and fruit • edible jellies • pollen prepared as foodstuff • algae essences for food purposes • preserved soya beans for food • protein for human consumption • soups • clear soups • thick soups • concentrated soups • vegetable juices for kitchen use • butter • cream • yoghurts • cheeses • processed cheese • processed cheese foods • cottage cheese • sour cream • cream cheese • preparations for making bouillon • potato products, potato flakes, crisps and chips bases on potato • ready-cooked meals made with the above products • milk substitutes • beverages with a milk base • beverages made with milk • desserts made with milk and desserts made with cream • soya milk (milk substitutes) • protein preparations for human consumption • whiteners for coffee and/or tea (cream substitutes) • peanut butter • bouillon cubes • stock • broths • pickles • processed nuts • prepared meals containing cheese • processed cheese dips and spreads • vegetable-based spreads and dips • snack mix consisting primarily of gelatins
30	bakery products • dough preparations • snack products in the form of popcorn, cereal chips as well as snack products based on corn, barley, rye flour or pastry • coffee • tea • cocoa • sugar • rice • tapioca • sago • artificial coffee • flour and preparations made from cereals • bread • pastry and confectionery • ices • honey • treacle • yeast • baking-powder • salt • mustard • vinegar • sauces (condiments) • spices • ice • cookies • wafers • waffles • biscuits • chocolate • chocolate products • vegetal preparations for use as coffee substitutes • non-medicinal infusions • natural sweeteners • glucose for food • pasta • semolina • dried cereal flakes • cakes • brioches • pancakes • tarts • pies • sugar confectionery • chocolate confectionery • royal jelly for human consumption (not for medical use) • aniseed • star aniseed • malt extract for food • flavourings other than essential oils • aromatic preparations for food • dressings for salads • ketchup • mayonnaise • seasonings • thickening agents for cooking foodstuffs • weeds (condiments) • preserved garden herbs • ice for refreshment • sandwiches • pizzas • snacks made of rice • spring rolls • sushi • tabbouleh • tortillas • tacos • ready-cooked meals made with the above products • coffee extracts • beverages made with coffee and preparations made with coffee • iced coffee • artificial coffee extracts • preparations and beverages made with artificial coffee • tea extracts and preparations made with tea • preparations and beverages made with cocoa • preparations and beverages made with chocolate • malt-based preparations for human consumption • chewing gum, not for medical purposes • caramels • prepared dessert (confectionery) • puddings • water ices • sorbets • frozen confectionery • frozen cakes • ice cream • frozen desserts (confectionery) • powders and binding agents (included in this class) for making ices and/or water ices and/or sorbets and/or frozen confectionery and/or frozen cakes and/or ice cream and/or frozen desserts (confectionery) • breakfast cereals • muesli • corn flakes • cereal bars • ready-to-eat cereals • pasta, noodles • foodstuffs containing rice, flour or cereals, also in the form of cooked dishes • pasta and ready-to-bake cake dough preparations • soya sauce •

products for flavoring or seasoning foodstuffs • horseradish • relishes • barbeque sauces • marshmallows • grain-based snack foods • crackers • packaged meals consisting primarily of pasta and sauces • cheese sauces • high protein cereal bars

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mineral and aerated waters and other non-alcoholic drinks • fruit drinks and fruit juices • syrups and other preparations for making beverages • isotonic beverages • lemonades • tomato juice • vegetable juices (beverages) • pastilles and powders for aerated drinks • essences for making beverages • non-alcoholic preparations for making liqueurs • beverages containing soya (not being dairy substitutes) • non-alcoholic beverages containing malt

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advertising • business management • business administration • office functions • rental of vending machines • demonstration of goods • presentation of goods on any communication media for retail purposes, namely sales promotion • commercial information and advice to consumers • organization of exhibitions and trade fairs for commercial or advertising purposes • advertising, including via computer networks in the form of data, text, images, sounds or all combinations thereof for selling products and retailing services as well as provision of information about products for advertising and sales purposes • online advertising on a computer network • sale promotion by distributing catalogues online (for others) • business management of retail stores • sales promotion for others • procurement for others (purchasing goods and services for other business) as well as export and import agency in respect of a variety of goods in the field of health, food, beverages, household fittings and equipment, articles and utensils for the kitchen and the household, stationery, electric household appliances, electrical apparatus and printed matter • the bringing together for the benefit of others of a variety of goods, namely, health products, food products, beverages, household fittings and equipment, articles and utensils for the kitchen and the household, stationery, electric household appliances, electrical apparatus and printed matter (excluding the transport thereof), enabling customers to conveniently view and purchase those goods from a wholesale outlet and from a general merchandise web site in the global communications network • publishing of product catalogues and mail order catalogues • sales promotions relating to products in the field of health, food, beverages, household fittings and equipment, articles and utensils for the kitchen and the household, stationery, electric household appliances, electrical apparatus and printed matter • retail services and sample distribution services in connection with beverages and foodstuffs for medical purposes, nutritional and dietetic additives for medical purposes, medicinal herbs, herbal teas, mineral food supplements, chewing gum for medical purposes, antiseptics, dietetic confectionery for medical purposes, automatic vending machines, automatic dispensers for hot and cold foodstuffs and beverages, related refill components, cartridges and spare parts for these machines and apparatus, electric machines and apparatus for preparing all types of refrigerated, cold or hot drinks including coffee, tea, and chocolate and/or cocoa drinks, cappuccinos (except for electromechanical machines), electric coffee pots, percolators and machines, cartridges and refills for these apparatus and machines including capsules and spare parts for these machines, electronic coffee filters, electric fryers, ice appliances, paper, cardboard and goods made from these materials, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), plastic materials for packaging, printers' type, printing blocks, paper coffee and tea filters, paper or plastic packaging bags, pouches and sheets, paper sheets (stationery), paint boxes (articles for use in school), school supplies, office staples, drawing pins, pencil sharpeners, correcting fluids, paper cutters, pencils, pencil lead holders, rubber erasers, envelopes, files, scrapbooks, books, periodicals, almanacs, pamphlets, writing or drawing books, catalogues, calendars, lithographs, engravings, paintings, posters, geographic maps, newspapers, spools for inking ribbons, sealing machines, postage stamps, greeting cards, postcards, table napkins, household or kitchen utensils and containers, unworked or semi-worked glass (except glass used in building), glassware, porcelain and earthenware, non electric coffee percolators and filters, tea pots, tea and coffee cups, non-electric household or kitchen utensils and receptacles (neither of precious metal, nor plated therewith), cooking pot sets, plates, bowls, tumblers, sweetmeats boxes, not of precious metals, drinking vessels, saucepans, glass boxes, biscuit tins, fitted picnic baskets including dishes, thermally insulated containers for food, vacuum bottles, corkscrews, bottle-openers, isothermic bags, drinking flasks for travellers, non-electric portable coolers, non-electric heaters for feeding bottles, baskets, for domestic use, not of precious metal, clothing, footwear, headgear, tee-shirts, shirts, skirts, pullovers, sweat-shirts, blouses, jeans, trousers, bermuda shorts, dresses, polo shirts, coats, jackets, denim jackets, anoraks, waistcoats, overalls, blazers, scarves, sashes for wear, shawls, combinations, salopettes, socks, ankle socks, stockings, tights, nightshirts, pyjamas, dressing gowns, babies' clothes, underclothes for babies, rompers, bonnets for babies, underwear, lingerie, corsets, hosiery, belts, muffler, gloves, ties, braces, headbands, bathing fashion for gentlemen and ladies, bathing trunks, bathing suits, bikinis, bathing caps, beach robes, leisure and city shoes for gentlemen and ladies, children's footwear, caps, hats, work clothing, work shoes, fish, fish and seafood products, all these products in the form of extracts, soups, jellies, spreads, canned products, cooked, deep-frozen or dehydrated dishes, preserved, frozen, dried and cooked fruits, mushrooms and vegetables, jams, compotes, eggs, milk and milk products, edible oils and fats, fruit pulp and salads, vegetable salads, tinned fish, vegetables and fruit, edible jellies, pollen prepared as foodstuff, algae essences for food purposes, preserved soya beans for food, protein for human consumption, clear soups, thick soups, concentrated soups, vegetable juices for kitchen use, butter, cream, yoghurt, cheeses, processed cheese, processed cheese foods, cottage cheese, sour cream, cream cheese, preparations for making bouillon, potato crisps, ready-cooked meals made with the above products, milk substitutes, beverages made with milk, desserts made with milk and desserts made with cream, soya milk (milk substitutes), protein preparations for human consumption, whiteners for coffee and/or tea (cream substitutes), peanut butter, bouillon cubes, stock, broths, pickles, processed nuts, prepared meals containing cheese, processed cheese dips and spreads, vegetable-based spreads and dips, snack mix consisting primarily of processed fruits and nuts, protein-based snack bars, coffee, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice, cookies, wafers, waffles, biscuits, chocolate, chocolate products, vegetal preparations for use as coffee substitutes, non-medicinal infusions, natural sweeteners, glucose for food, pasta, semolina, dried cereal flakes, cakes, brioches, pancakes, tarts, pies, sugar confectionery, royal jelly for human consumption (not for medical use), aniseed, star aniseed, malt extract for food, flavourings other than essential oils, aromatic preparations for food, dressings for salads, ketchup, mayonnaise, seasonings, thickening agents for cooking foodstuffs, weeds (condiments), preserved garden herbs, ice for refreshment, sandwiches, pizzas, snacks made of rice, spring rolls, sushi, tabbouleh, tortillas, tacos, ready-cooked meals made with the above products, coffee extracts, beverages made with coffee and preparations made with coffee, iced coffee, artificial coffee extracts, preparations and beverages made with artificial coffee, tea, tea extracts and preparations made with tea, cocoa, preparations and beverages made with cocoa, chocolate, preparations and beverages made with chocolate, sugar, natural sweeteners, malt-based preparations for human consumption, chewing gum, not for medical purposes, caramels, desserts, puddings, water ices, sorbets, frozen confectionery, frozen cakes, ice cream, frozen desserts, powders and binding agents for making ices and/or water ices and/or sorbets and/or frozen confectionery and/or frozen cakes and/or ice cream and/or frozen desserts, breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals, noodles, foodstuffs containing rice, flour or cereals, also in the form of cooked dishes, pasta and ready-to-bake cake dough preparations, soya sauce, products for flavoring or seasoning foodstuffs, horseradish, relishes, barbeque sauces, marshmallows, grain-based snack foods, crackers, flavored and sweetened gelatins, stuffing mixes containing bread, packaged meals consisting primarily of pasta and sauces, cheese sauces, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, isotonic beverages, lemonades, tomato juice, vegetable juices (beverages), pastilles and powders for aerated drinks, essences for making beverages, preparations for making liqueurs, beverages containing milk ferments, beverages containing soya and non-alcoholic beverages containing malt • retail services and sample distribution services in connection with medical preparations for slimming purposes, medicinal infusions, vitamin preparations, preparations of trace elements for human and animal use, foodstuffs and lacteal flour for babies, medical or sanitary disinfectants (excluding soaps), anti-insect products, insecticides, insect repellents, antiparasitic preparations, antiparasitic collars for animals, animal washes, sunscreen products (sunburn ointments), tampons, breast-nursing pads, sterilising preparations, adhesives for dentures, deodorants, other than for personal use, air purifying preparations, solutions for use with contact lenses, beers

## RELATED MARKS

300 DATA RELATING TO PRIORITY UNDER THE PARIS CONVENTION AND OTHER DATA RELATING TO REGISTRATION OF THE MARK IN THE

COUNTRY OF ORIGIN

310 Serial number assigned to the first application  
T1204129A  
320 Date of filing of the first application  
March 26, 2012  
330 WIPO Standard ST.3 code, identifying the national or regional Office where the first application was made or the organization where the first application was made  
SG

821 BASIC APPLICATION

- IP office of authority  
SG  
- Number  
T1204129A  
- Date  
March 26, 2012

IP OFFICE - Madrid (WIPO)



- Official status  
Registered  
- Designated countries  
Antigua and Barbuda, Albania, Armenia, Austria, Australia, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Bahrain, Bonaire, Sint Eustatius and Saba, Bhutan, Botswana, Benelux Office for Intellectual Property, Belarus, Switzerland, China, Cuba, Curaçao, Cyprus, Czech Republic, Germany, Denmark, Estonia, Egypt, European Union, Spain, Finland, France, UK, Georgia, Ghana, Greece, Croatia, Hungary, Ireland, Israel, Iran (Islamic Republic of), Iceland, Italy, Japan, Kenya, Kyrgyzstan, Korea (Democratic People's Republic of), Korea (Republic of), Kazakhstan, Liechtenstein, Liberia, Lesotho, Lithuania, Latvia, Morocco, Monaco, Moldova (Republic of), Montenegro, Madagascar, Republic of North Macedonia, Mongolia, Mozambique, Namibia, Norway, Oman, Poland, Portugal, Romania, Serbia, Russian Federation, Sudan, Sweden, Slovenia, Slovakia, Sierra Leone, San Marino, Sao Tome and Principe, Sint Maarten (Dutch part), Syrian Arab Republic, Eswatini, Tajikistan, Turkmenistan, Türkiye, Ukraine, Uzbekistan, Viet Nam, Zambia

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

<p>270 Application language en</p>	<p>821 Basic application SG, 2012-03-26, T1204129A 300 Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin SG, 2012-03-26, T1204129A 832 Designation(s) under the Madrid Protocol AG, AL, AM, AT, AU, AZ, BA, BG, BH, BQ, BT, BW, BX, BY, CH, CN, CU, CW, CY, CZ, DE, DK, EE, EG, EM, ES, FI, FR, GB, GE, GH, GR, HR, HU, IE, IL, IR, IS, IT, JP, KE, KG, KP, KR, KZ, LI, LR, LS, LT, LV, MA, MC, MD, ME, MG, MK, MN, MZ, NA, NO, OM, PL, PT, RO, RS, RU, SD, SE, SI, SK, SL, SM, ST, SX, SY, SZ, TJ, TM, TR, UA, UZ, VN, ZM 527 Indications regarding use requirements GB, IE, LS, MZ</p>
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